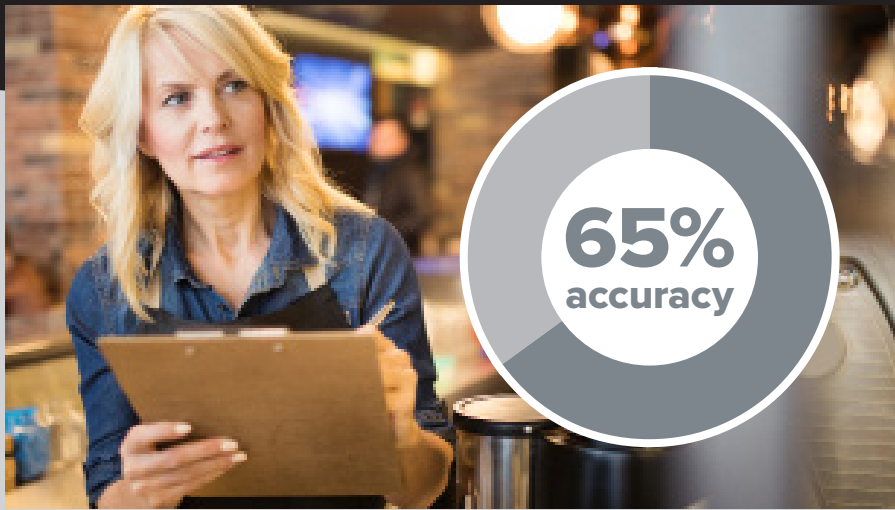


Is Paper-Based Inventory Management Taking a Bite Out of Your Profits?

Did you know that more than 60% of QSRs don't conduct regular inventory counts?¹ QSRs that do are spending more than \$1.5 billion annually taking inventory and achieving only a 65% accuracy rate.²

With low operating margins, owners/operators are looking to manage labor and decrease waste to improve their bottom line. Increasing cycle counts that take less time with a higher degree of accuracy will provide visibility to drive down waste without increasing labor. **Leading QSRs are transitioning to RFID-enabled inventory management.**

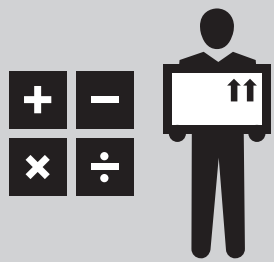


Paper-Based Inventory Management



RFID-Enabled Inventory Management

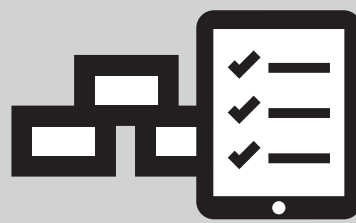
RFID saves money and maximizes profitability by reducing labor costs in key stages of the inventory management process



Inventory Check In

**95%
FASTER**

RFID allows workers to immediately reconcile deliveries, bringing check-in times down from 120 to 6 minutes



Weekly/Daily Inventory Count

**82%
FASTER**

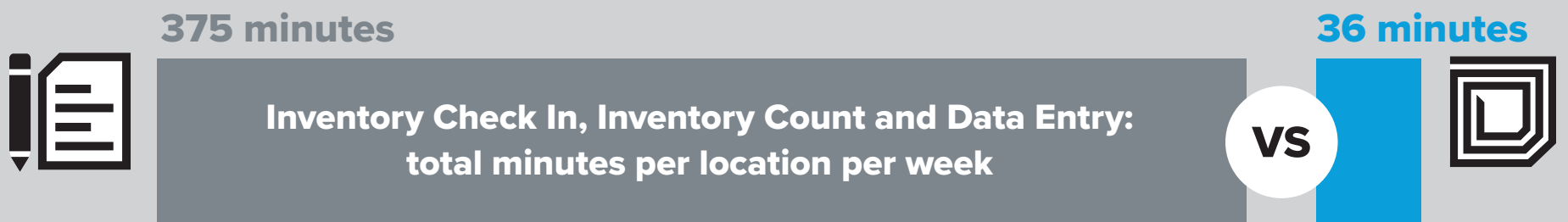
Using RFID, QSRs can complete daily/weekly inventory counts in 15-30 minutes versus 2.7 hours



Manual Data Entry

**100%
FASTER**

RFID instantly captures inventory data, eliminating manual entry which requires up to 80 minutes each week



RFID gives QSRs greater visibility and a 90% reduction in labor costs



To learn more about Zebra technology solutions for hospitality operations, visit www.zebra.com/hospitality

Assumptions: Inventory Check In assumes an average of 150 cases; Minutes shown are per location per week. ^{1,2}The 2018 Complete Guide to Restaurant Inventory
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